



*Keep
Covington/Newton
Beautiful*

*~providing environmental
education and beautification
programs in Newton County
since 1979~*

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12/15/11

Dear Community Leaders and Friends,

I am writing from Keep Covington/Newton Beautiful (KCNB) to let you know that if you are in a position to give financially, we welcome your contributions in any amount! Our Executive Board and staff have made the difficult decision to cancel The Green Getaway, our fundraiser event originally scheduled for Friday, February 3, 2012.

We are acutely aware of the many challenges our friends and neighbors are facing due to current economic conditions in our community and elsewhere. In light of these situations, we feel that it would be insensitive of us to ask you to support a large, elaborate event. We also feel that it would be irresponsible of us to continue to plan such an event with no guarantees that we can generate contributions to cover our expenses.

If you have already contributed items for the auction planned for February, we would like to get those back to you. Please contact us at 770-784-2015 or at newtonclean@co.newton.ga.us, and we will arrange for their return.

We greatly appreciate your support! Many of you have given during past events to support our environmental education and beautification programs. We are currently seeking funding and in-kind donations to provide technological upgrades. Also, we will be seeking event sponsors for The Great American Cleanup in March.

KCNB continues to succeed in our community as an award-winning affiliate of Keep Georgia Beautiful and Keep America Beautiful. Last month, we were recognized as the First Place Affiliate in the state of Georgia for communities with 75,000-200,000 people. We are in a position of strength, and we know that we will need more funding to continue to operate at a high level.

At Keep Covington/Newton Beautiful, we want to be wise stewards of the funds and resources you entrust to us. We are continuing to provide quality programs and services available to all citizens of Newton County. We are also continuing efforts to secure grant funding and will plan for other fundraising activities. (Please visit www.kcnb.biz to learn more and find out how you can participate.)

Thank you for your support and all of your own efforts to keep our community clean and beautiful! We wish you a Merry Christmas and a Happy New Year!

Sincerely,

Laurie Riley
Director

Our Mission:

To challenge, motivate, and inspire everyone to take responsibility for a clean and beautiful community