

GREATways GRANT—DEADLINE: July 1
Response from KCNB: August 1

The **GREATways Grant** program through Keep Covington/Newton Beautiful (KCNB) is an effort to encourage beautification of gateways and entranceways throughout Newton County. This grant program is made possible through the hard work and contributions of KCNB fundraiser volunteers and community donors.

INTENT: To educate the public regarding best management practices for landscaping while improving aesthetics of the community by: 1. Assisting with landscaping design with a xeriscape standard; 2. Encouraging timely landscaping (i.e. planting in fall and winter versus spring); and 3. Encouraging neighborhood involvement in neighborhood improvements.

NOTE: Site visits will be included in the grant process.

CRITERIA

The **GREATways Grant** requires an applicant match of 50%. At least 25% must be cash. Up to 25% may be in-kind, including budget items such as labor, tools, plant materials, architectural expenses, lumber, etc.

Applications will be accepted from **organizations** such as: non-profit organizations, community clubs and groups, local businesses, homeowners' associations, churches, schools (elementary, middle, high, alternative, private, charter, college, theme, university, PTO, clubs, classrooms), Newton County municipalities, City or County departments, KCNB committees

Note: Applications will **NOT** be accepted from individuals, unless as representatives of organizations, as stated above.

Organizations must have:

- a designated project leader
- the ability to raise funds to match the grant
- the manpower to complete the project
- a maintenance plan for the project

Projects must be:

- located in Newton County
- in the range from \$100 - \$1000

IMPORTANT: Installation must be completed within one year of notice of the grant award. Grantees must email brief quarterly reports with photos to newtonclean@co.newton.ga.us during the first year of the project. An additional email report and project photo is required at the end of the second year.

DIRECTIONS

Complete the attached grant application and send to:

Keep Covington/Newton Beautiful
Attn: GREATways Grant
1124 Clark Street
Covington, GA 30014

For clarifications or to request additional information, please call 770-784-2015.

Printable applications are available at www.kcnb.biz.

APPLICATION

Name of Organization:

Amount Requested: \$_____

Address:

Primary Contact Person:

Address:

Phone Numbers:

Email Address(es):

Alternate Contact Person:

Address:

Phone Numbers:

Email Address(es):

Please complete the following information on additional pages, numbering your sections accordingly.

1. **PROJECT BRIEF:** Briefly (in two paragraphs) describe your project location and name. Include up to five digital photographs on CD. (jpeg or tiff preferred)
2. **PROJECT DESCRIPTION:** Give a detailed description of your project idea. Include name and contact information for your designated project leader. (No more than 500 words.)
3. **PROJECT BUDGET:** Include a simple budget: total cost less grant amount, less matching funds, less in-kind donations. (List all matching and in-kind donations as separate line items.)
4. **PROJECT DESIGN:** Include a design plan following guidelines listed in “Xeriscape, a Guide to Developing a Water-wise Landscape” <http://www.marex.uga.edu/advisory/Library/CSCPpdfs/Xeriscape.pdf>, indicating installation and maintenance tasks with associated costs for each material and task listed. List a responsible party for each task.

Please refrain from using bulky binders and presentation folders; spend resources to beautify gateways and entranceways in Newton County.

KCNB’s Finance Committee, with approval from KCNB’s Executive Board, will determine which projects are funded. The Committee reserves the right to reject any application.